



Westcoast Harmony Chorus

www.westcoastsings.com

Dear Potential Sponsor,

Westcoast Harmony Chorus continuously looks for opportunities to partner with businesses to enhance our efforts to offer education and support to women of all ages and to build on each business' reputation within the Lower Mainland.

We thank our Sponsors

Gram Editing



Guildford



Rotary Club - Surrey

Breathing Room
Counselling and
Doula Services

Who is Westcoast?

Westcoast Harmony Chorus is an award-winning group of 60 women, from various nationalities, backgrounds, and economic circumstances, who come together to sing four-part a-cappella harmony in the barbershop style. We are part of the worldwide Sweet Adelines International, winning 12 regional championships and the 2013 international midsize chorus gold medal.

Why support Westcoast?

For over 50 years, we have contributed to our community through a culture of inclusivity, personal excellence, and drive to share our music and knowledge. We believe that we share common goals and values with many businesses, including:

- **Supporting the mental and physical wellbeing of our members.** Singing in a group has been shown to have significant positive impacts to mental and physical health, as well as feelings of personal belonging.
- **Creating an environment of caring and trust, and focus on the team.** We encourage our members to work towards their own musical excellence and to build their self-confidence, which allows us to continuously improve as a team.
- **Improving our community by supporting youth in their musical aspirations.** We provide a positive environment for young woman to improve their self-esteem and be part of a diverse community of woman.

How can you partner with Westcoast?

We work with each of our partners to develop a unique sponsorship opportunity that is suited to your corporate goals and objectives. The attached list acts as a guide, outlining the variety of marketing and social opportunities we can offer to our partners, to assist in development of a final sponsorship package.

Thank you for considering a sponsorship with Westcoast. We look forward to working with you to develop a sponsorship package that works for your organization. Please contact me directly at 604-530-4470 or at alisa@baileyclan.com if you have any questions.

Warm regards,

Alisa Bailey

Team Coordinator, Westcoast Harmony Chorus

www.westcoastsings.com

Westcoast Harmony Chorus

Sponsorship Opportunities

Be a part of Westcoast Harmony Chorus all year:

ANNUAL SPONSOR

Investment Value	Benefits of your Investment
\$3000	<ul style="list-style-type: none">✓ 20-minute performance by the full chorus at an event of your choosing✓ 4 free tickets to a show <i>OR</i> 4 free registrations for a young women of your choice to our Young Women in Harmony weekend✓ Recognition as an ongoing sponsor on Twitter and Facebook (4 times per year)✓ Recognition as an ongoing sponsor on our website, westcoastsings.com/sponsors✓ Recognition as an ongoing sponsor on our letterhead and external correspondence
\$1500	<ul style="list-style-type: none">✓ 20-minute performance by a quartet or small chorus ensemble at an event of your choosing✓ 2 free tickets to a show <i>OR</i> 1 free sing-o-gram✓ Recognition as an ongoing sponsor on Twitter and Facebook (4 times per year)✓ Recognition as an ongoing sponsor on our website, westcoastsings.com/sponsors✓ Recognition as an ongoing sponsor on our letterhead and external correspondence
\$1000	<ul style="list-style-type: none">✓ 2 free sing-o-grams <i>and</i> 2 free tickets to a show✓ Recognition as an ongoing sponsor on Twitter and Facebook (4 times per year)✓ Recognition as an ongoing sponsor on our website, westcoastsings.com/sponsors✓ Recognition as an ongoing sponsor on our letterhead and external correspondence
\$500	<ul style="list-style-type: none">✓ 2 free tickets to a show <i>OR</i> 1 free sing-o-gram✓ Recognition as an ongoing sponsor on Twitter and Facebook (4 times per year)✓ Recognition as an ongoing sponsor on our website, westcoastsings.com/sponsors✓ Recognition as an ongoing sponsor on our letterhead and external correspondence
\$250	<ul style="list-style-type: none">✓ Recognition as an ongoing sponsor on our website, westcoastsings.com/sponsors✓ Recognition as an ongoing sponsor on our letterhead and external correspondence

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Sponsorship Opportunities

Or place your support as an event sponsor:

CHORUS PERFORMANCES

- Just like our chorus membership, our audiences vary in age and demographic providing sponsors with a broad impact.
- Our performances feature Westcoast Harmony Chorus and other award-winning choruses and quartets.
- Our audiences range in size from 150 – 700 spectators, depending on the event and venue.

Investment Value	Benefits of your Investment
\$3000	<ul style="list-style-type: none">✓ Opportunity for a representative to be recognized on stage during a show✓ Promotion of your organization by donating 4 tickets to a cause(s) of your choice✓ 4 free tickets to two shows✓ Space to promote your organization at two shows✓ Recognition as an event sponsor on all promotional materials and during shows✓ Recognition as an event sponsor on Twitter and Facebook✓ Recognition as an event sponsor on our website, westcoastsings.com/sponsors
\$1500	<ul style="list-style-type: none">✓ Promotion of your organization by donating 2 tickets to a cause(s) of your choice✓ 4 free tickets to a show✓ Space to promote your organization at one shows✓ Recognition as an event sponsor on all promotional materials and during shows✓ Recognition as an event sponsor on Twitter and Facebook✓ Recognition as an event sponsor on our website, westcoastsings.com/sponsors
\$1000	<ul style="list-style-type: none">✓ 4 free tickets to a show✓ Recognition as an event sponsor on all promotional materials and during shows✓ Recognition as an event sponsor on Twitter and Facebook✓ Recognition as an event sponsor on our website, westcoastsings.com/sponsors
\$500	<ul style="list-style-type: none">✓ 2 free tickets to a show✓ Recognition as an event sponsor at show venue✓ Recognition as an event sponsor on Twitter and Facebook✓ Recognition as an event sponsor on our website, westcoastsings.com/sponsors
\$250	<ul style="list-style-type: none">✓ Recognition as an event sponsor at show venue✓ Recognition as an event sponsor on our website, westcoastsings.com/sponsors

Westcoast Harmony Chorus

Sponsorship Opportunities

YOUNG WOMEN IN HARMONY CONFERENCE

- Annual weekend conference (11 years running) for young women aged 12–25.
- Weekend attendance ranges from 32 to over 50 young women and the performance is attended by 100-150 spectators
- Young women learn two songs over the weekend and then perform as the headliners in a show with Westcoast Harmony.

Investment Value	Benefits of your Investment
\$1000	<ul style="list-style-type: none">✓ Opportunity for a representative to meet the young women at the conference✓ 2 free registrations for young women of your choice to the YWIH conference✓ Recognition as an event sponsor on all promotional material for the conference✓ Recognition as an event sponsor at the YWIH weekend and at the performance✓ Recognition as an event sponsor on Twitter and Facebook
\$500	<ul style="list-style-type: none">✓ 2 free registrations for young women of your choice to the YWIH conference✓ Recognition as an event sponsor at the YWIH weekend and at the performance✓ Recognition as an event sponsor on Twitter and Facebook
\$250	<ul style="list-style-type: none">✓ 1 free registrations for a young woman of your choice to the YWIH conference✓ Recognition as an event sponsor at the YWIH weekend and at the performance✓ Recognition as an event sponsor on Twitter and Facebook

SING-A-THON

- Annual event where Westcoast visits venues across the Lower Mainland giving free performances to the community
- In 2017, Westcoast will be holding a Canada Day Sing-a-thon and a Christmas Sing-a-thon.
- Past venues have included Surrey Public Library, Fort Langley, malls, seniors centres, and craft fairs

Investment Value	Benefits of your Investment
\$1000	<ul style="list-style-type: none">✓ Your choice of venue for one of our sing-a-thon performances✓ Recognition as an event sponsor on promotional materials for our 2017 sing-a-thons✓ Recognition as an event sponsor at each location for our 2017 sing-a-thons✓ Recognition as an event sponsor on Twitter and Facebook
\$500	<ul style="list-style-type: none">✓ Recognition as an event sponsor at each location for both our 2017 sing-a-thons✓ Recognition as an event sponsor on Twitter and Facebook
\$250	<ul style="list-style-type: none">✓ Recognition as an event sponsor at each location for one of our 2017 sing-a-thons✓ Recognition as an event sponsor on Twitter and Facebook